Opening Address – Day 2

Data – the greatest asset of C21

With
Peter Harris AO

Facilitated by
Martin Stewart-Weeks

27 - 28 March 2018, QT Hotel Canberra
Data – the greatest asset of C21

Productivity Commission
The data paradox

• 90% of us are happy for our data to be used in research (eg health)
  - but data custodians are fearful, because of archaic laws and Ministerial risk aversion

• We willingly offer data on social media, frequent flyers, supermarkets etc with low protection
  - we’re hoping for better service
  - but 70% are worried, about data being misused

• So there’s a tipping point in here somewhere. When we stop trusting.
Measures of Australia’s open data performance

Open data barometer scores are indexed to the leading country for each measure. As the United Kingdom leads each category, Australia’s scores reflects its position with respect to the United Kingdom.

Measures of Australia’s open data performance

Open data barometer scores are indexed to the leading country for each measure. As the United Kingdom leads each category, Australia’s scores reflects its position with respect to the United Kingdom.

‘Impact score’ measures online, mainstream media and academic publications about open data impacts as a proxy for impacts.

## A new Comprehensive Right for consumers

### Consumers

<table>
<thead>
<tr>
<th>What changes?</th>
<th>• Permanent rights to data they created, to trade or to determine if collection practice is acceptable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why?</td>
<td>• Reinvigorate competition to create more choice about the products and services, and higher awareness</td>
</tr>
</tbody>
</table>

### Data Holders

<table>
<thead>
<tr>
<th>What changes?</th>
<th>• Private or public data holders all must allow consumers to access, correct and transfer their data direct to a 3rd party (no home uploading necessary!)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Small businesses treated as if they too are consumers</td>
</tr>
<tr>
<td>Why?</td>
<td>• Improve market information, allow public records to be used to prove skills or history</td>
</tr>
</tbody>
</table>

### Regulators

<table>
<thead>
<tr>
<th>What changes?</th>
<th>• Requires a regulator with existing role and experience in consumer policy – ACCC – but also Ombudsman-style support</th>
</tr>
</thead>
<tbody>
<tr>
<td>Why?</td>
<td>• To ensure standards for safe, pro-competitive data transfer are offered</td>
</tr>
<tr>
<td></td>
<td>• To provide avenues for complaint</td>
</tr>
</tbody>
</table>