

Building leadership in public management and policy



the Australia and New Zealand  
School of Government

# Policy & Strategy for the Innovation Economy



## ANZSOG Executive Workshop

in association with the Australian Innovation Research Centre

Course leader

Professor Jonathan West

### Enquiries

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## Message from the Dean

Thank you for considering ANZSOG's Executive Workshop as part of your professional development.

Participating in an ANZSOG initiative is about meeting the educational requirements of future public sector leaders. Each workshop is tailored to the specific needs of our Government partners. By taking part, participants are introduced to a range of valuable knowledge and skills sets, analytical thinking, and decision-making that aim to strengthen their ability in their role and in turn the community.

Of the many special features of the School, I am proud of the life-long learning experience participants gain to help drive change—that in turn brings about better policy implementation and service delivery.

I invite you to take a closer look at ANZSOG by taking part in our executive workshops where we strive to bring out the best, in the best.

Allan Fels, AO

# ANZSOG Executive Workshop

## Policy & Strategy for the Innovation Economy

### Who should attend?

Participants will come from departments or agencies across a broad range of policy areas:

- Generalists ranging from Deputy Secretary level (or equivalent) to other senior executives with responsibility for formulating government programs on innovation
- Executives with responsibility for regulating, licensing or assisting new commercial activities
- Executives with responsibility for national, state and regional economic and industrial development, and R and D initiatives
- Policy advisers with an interest in macro and micro economic settings
- Senior staff with a role of coordinating government policy and whole-of-government actions.

### The program

In the midst of the recession, innovation is at the forefront of the debate on lifting Australia and New Zealand's economic performance. This executive workshop is designed for public sector executives with an interest in the dynamics of the innovation economy and in assessing the appropriate roles that government can play as a catalyst in the process.

Government's primary contribution to stimulating innovation is to tune the policy settings around capital allocation, tax, risk management, skill development, knowledge and organisational networks to facilitate where possible and otherwise remove regulatory and other barriers that inhibit private sector action.

This workshop offers an opportunity for a facilitated interactive workshop among policy makers with an interest in how the innovation system works. This year, the program will include offerings on innovation within the public sector itself. It will also canvas key initiatives by Australian governments in the past twelve months, including the Cutler Inquiry for the Commonwealth and innovation in state jurisdictions such as Tasmania and South Australia.

The forum combines presentations on core concepts and peer-to-peer learning through discussion of industry case studies and innovation. The program's length has been extended by two sessions to allow participants to explore the issues in even greater depth and link the conceptual tools to their own innovation tasks.

### Participant benefits

At the end of the program participants will be better equipped to:

- Grasp key conceptual foundations of thought on this dynamic subject
- Understand what makes an effective innovation system work
- Recognise the appropriate role of government in facilitating a healthy innovation system
- Diagnose strengths and weaknesses of existing innovation arrangements at national, state and regional levels
- Employ local and international best practice in innovation
- Identify opportunities for innovation
- Utilise networking opportunities for innovation challenges
- Be able to apply practical lessons from the workshop in their professional environment.

### Learning approach

Excellence in teaching and learning is central to ANZSOG's mission. ANZSOG's programs offer a stimulating and intellectually rigorous learning experience. Course curriculum combines lectures and case studies with participant discussion based on the analysis of real life public sector case studies.

‘This executive workshop is designed for public sector executives with an interest in the dynamics of the innovation economy ...’



### Course leader

#### Professor Jonathan West

Professor Jonathan West is founding Director of the Australian Innovation Research Centre. Prior to assuming his current appointment, Professor West spent 18 years at Harvard University, where he was Associate Professor in the Graduate School of Business Administration.

Professor West's teaching and research are in the fields of innovation and business strategy. His work focuses on understanding the roots of superior performance in national innovation systems, particularly in the fields of agribusiness, the life sciences, and biotechnology. He was faculty director for the Harvard Life Sciences Project, a cross-university initiative to understand the economic implications of the ongoing revolution in biotechnology.

Professor West has served as a consultant to and board member of major corporations around the world and as an advisor to several governments including those of Singapore, Hong Kong, France, Japan, New Zealand and several Australian states-particularly in fields of agribusiness, innovation policy, and economic development.

#### Other presenters

##### [Peter Thompson](#)

ANZSOG Fellow, Managing Director of the Centre for Leadership and ABC Broadcaster

##### [Professor David Adams](#)

Professor of Management in Innovation, University of Tasmania

##### [Tom Bentley](#)

Deputy Chief-of-Staff, Deputy Prime Minister's Office

##### [Professor Ian Marsh](#)

Research Director, Committee for Economic Development of Australia, University of Tasmania

### Workshop fees

Non-residential—\$AU3,600 including GST  
Residential—\$AU4,100 including GST

#### Non-residential

Price includes tuition fees, all course materials, all meals during the daily program, course dinners, as well as required breakfast sessions.

#### Residential

Price includes all of the above, as well as a two nights accommodation package.

ANZSOG alumni receive a 15% discount.

### How to register

#### Fax

Complete and fax the registration form to:  
+61 3 9349 5849.

Indicate your preferred payment method.

#### Mail

Complete and send the registration form to:  
ANZSOG  
PO Box 4023 Parkville  
Victoria 3052 Australia.

### Enquiries

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## About ANZSOG

ANZSOG, the Australia and New Zealand School of Government, is a consortium of governments, universities, and business schools dedicated to delivering tailored programs that meet the real world challenges of public sector managers.

With its unique structure, ANZSOG's programs are drawn from its networks of inter-government jurisdictions and access to leading international academics and practitioners. The programs feature a dynamic mix of innovative, world-class professional development education and training in the craft of public administration, policy and management.

ANZSOG has three flagship programs: Executive Programs and Workshops, the Case Program and the Research Program.

ANZSOG's Executive Programs and Workshops offer a post-graduate qualification and a range of executive courses that aim to strengthen the leadership and management capability of future public sector leaders:

- Executive Master of Public Administration is a two-year part-time graduate program for middle management sponsored by the participants' department. The program is taught by leading academics and practitioners from Australia and New Zealand; past presenters have included Prime Ministers, Premiers and a number of chief executives of government departments
- Executive Fellows Program is a three week residential program tailored at the

executive level, and also sponsored by the participants' respective department. ANZSOG sources world experts to develop the strategic leadership and managerial skills of senior public sector executives

- the Executive Workshops operate throughout the year and offer middle to senior managers customised courses that meet specific educational needs identified by ANZSOG government partners.

The Case Program is responsible for producing original case studies based on real public sector situations that are used for teaching purposes in the School's executive programs. There are over 70 case studies in the library that offer quality, topical cases in public sector management development that focuses on current events and issues in Australia, New Zealand, Commonwealth Nations, and the Pacific and South Eastern Asia.

The Research Program aims to develop innovative, cutting-edge research into public administration, policy, and management. The program's distinctive approach favours networked, collaborative research that delivers practical solutions and outcomes for government whilst offering a number of research activities, such as public lectures, conferences, and publications.

Along with ANZSOG's programs, the School holds a number of collaborative initiatives with its partners and key national and international networks that provide a platform for policy development, research, and analysis.

For further information about the School's programs, activities and forthcoming initiatives please visit our website [www.anzsog.edu.au](http://www.anzsog.edu.au)

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