

Building leadership in public management and policy



the Australia and New Zealand
School of Government

Policy and Program Skills



ANZSOG Executive Workshop

Course presenters

John Alford
George Argyrous
Michael Di Francesco
Michael Mintrom
Monica Pfeffer
George Rivers
Anne Tiernan

Enquiries

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Message from the Dean

Thank you for considering ANZSOG's Executive Workshop as part of your professional development.

Participating in an ANZSOG initiative is about meeting the educational requirements of future public sector leaders. Each workshop is tailored to the specific needs of our Government partners. By taking part, participants are introduced to a range of valuable knowledge and skill sets, analytical thinking, and decision-making that aim to strengthen their ability in their role and in turn the community.

Of the many special features of the School, I am proud of the life-long learning experience participants gain to help drive change — that in turn brings about better policy implementation and service delivery.

I invite you to take a closer look at ANZSOG by taking part in our executive workshops where we strive to bring out the best, in the best.

Allan Fels, AO

ANZSOG Executive Workshop

Policy and Program Skills

Who should attend?

The Policy and Program Skills workshop is suitable for middle managers across a range of agencies and roles. For example, APS 6 to EL1/2 and VPS levels 4 to 6 are the most appropriate.

Managers from outer agencies and service delivery departments dealing with policy implementation will also find this course valuable.

The program

ANZSOG offers a highly successful four-day workshop designed to develop a range of skills in the policy arena.

- thinking strategically
- understanding context
- the policy process, including the policy cycle, analysis, options and decision-making
- designing policy for more effective implementation
- stakeholder engagement
- building strategic capacity for policy-making
- the role of economic frameworks in policy-making
- using various kinds of evidence in policy advice.

Participant benefits

At the end of the program participants will be better equipped to:

- think more strategically across a variety of complex and challenging circumstances of the public sector, including:
 - difficulty in defining purposes and measuring performance
 - constant pressure from political stakeholders
 - having to share authority over resources with other organisations
- achieve desired outcomes through a better understanding of the different roles and structures within government
- apply increased knowledge of policy processes, including understanding the policy cycle, defining and analysing issues, and framing and assessing options to support decision-making
- use economic analysis in public policy-making
- effectively deal with the demands of politics and stakeholders, such as Ministers, pressure groups, or community action.

Learning approach

Excellence in teaching and learning is central to ANZSOG's mission. ANZSOG's executive workshops provide a stimulating and intellectually rigorous learning experience. The course includes guest presentations by public sector leaders, interactive discussion throughout and use of real-world public sector examples.

‘Apply increased knowledge of policy processes, including understanding the policy cycle, defining and analysing issues and framing and assessing options to support decision-making’.



Course presenters

John Alford

Professor of Public Sector Management, ANZSOG

George Argyrous (pictured above)

Senior Lecturer in Evidence-Based Decision-Making, ANZSOG/UNSW

Michael Di Francesco

Senior Lecturer in Public Sector Management, ANZSOG

Michael Mintrom

Professor of Public Sector Management, ANZSOG

Monica Pfeffer

Director of Applied Learning, ANZSOG

George Rivers

Senior Lecturer in Economics, Monash University

Anne Tiernan (pictured above right)

Associate Professor in Politics and Public Policy, Griffith University

The Hon. Rob Knowles

Former Minister for Health and Ageing

Testimonials

‘The course has been extremely valuable for my development – I feel as though I’ve learned more about government and how to create effective policy than I have during the past 2 years of practical experience’.

Policy and Program Skills workshop participant

‘I would highly recommend this course to my colleagues involved in both policy development and stakeholder engagement authorities’.

Policy and Program Skills workshop participant

Workshop fees

\$A2,100 including GST

Fees include all meals during the course and all materials.

ANZSOG Alumni receive a 15% discount.

How to register

Online

Search ‘ANZSOG - Policy and Program Skills’.

Email

Complete and email the registration form to: executive.education@anzsog.edu.au

Fax

Complete and fax the registration form to: +61 3 9650 8785

Indicate your preferred payment method.

Enquiries

Executive Education

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About ANZSOG

ANZSOG, the Australia and New Zealand School of Government, is a consortium of governments, universities and business schools dedicated to delivering tailored programs that meet the real world challenges of public sector managers.

With its unique structure, ANZSOG's programs are drawn from its networks of inter-government jurisdictions and its access to leading international academics and practitioners. The programs feature a dynamic mix of innovative, world-class professional development, education and training in the craft of public administration, policy and management.

ANZSOG has three flagship programs: Executive Programs and Workshops, the Case Program and the Research Program.

ANZSOG's Executive Programs and Workshops offer a post-graduate qualification and a range of executive courses that aim to strengthen the leadership and management capability of future public sector leaders.

- Executive Master of Public Administration is a two-year part-time graduate program for middle management sponsored by the participants' department. The program is taught by leading academics and practitioners from Australia and New Zealand; past presenters have included Prime Ministers, Premiers and chief executives of government departments.
- Towards Strategic Leadership is a unique program that blends personal leadership development with public sector focussed content. This two-week residential program is presented by a range of local and international presenters and is aimed towards people who are moving from tactical into strategic leadership roles in government, i.e. people facing senior executive responsibilities for the first time.

- Executive Fellows Program is a three week residential program tailored at the executive level and is also sponsored by the participants' respective departments. ANZSOG sources world experts to develop the strategic leadership and managerial skills of senior public sector executives.
- The Executive Workshops are conducted throughout the year and offer middle-to-senior managers customised courses that meet specific educational needs identified by ANZSOG government partners.

The Case Program is responsible for producing original case studies based on real public sector situations that are used for teaching purposes in the School's executive programs. The case library offers over 100 quality, topical cases in public sector management development. They focus on current events and issues in Australia, New Zealand, Commonwealth Nations, the Pacific and South Eastern Asia.

The Research Program aims to develop innovative, cutting-edge research into public administration, policy and management. The program's distinctive approach favours networked, collaborative research that delivers practical solutions and outcomes for governments whilst offering a number of research activities such as public lectures, conferences and publications.

Along with ANZSOG's programs, the School holds a number of collaborative initiatives with its partners and key national and international networks that provide a platform for policy development, research and analysis.

For further information about the School's programs, activities and forthcoming initiatives please visit our website www.anzsog.edu.au

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